DRAINAGE CONTRACTOR

SERVING FARM DRAINAGE AND LAND IMPROVEMENT CONTRACTORS THROUGHOUT NORTH AMERICA.

Drainage Contractor is read avidly by contractors, suppliers and industry advisory personnel each year and is kept as a reference resource by readers: some 7,079 farm drainage and land improvement contractors in the United States, Canada and around the world look to *Drainage Contractor* as their most valuable source of information. High quality, technical information is written specifically for contractors to help them remain up to date and profitable.

2013 RATE CARD

RATE CARD EFFECTIVE: December 1, 2012

2013 PUBLISHING:	**RESERVATION CLOSING:**
May 15, 2013	April 12, 2013
November 15, 2013	October 11, 2013

QUALIFIED CIRCULATION: 7,079

ADVERTISING RATES:	**1ST AD**	**2ND AD**
Two-page spread	$7,000	$5,250
Full page	$4,700	$3,525
2/3 page	$4,000	$3,000
1/2 page island	$3,800	$2,850
1/2 page	$3,400	$2,550
1/3 page	$2,200	$1,650
1/4 page	$1,800	$1,350
Business card	$250	$188

WALL CALENDAR AD (NOVEMBER ISSUE).....$1,200
Drainage Contractor will again produce a pull-out wall calendar. Ads on the calendar measure 6½" x 2¾" and appear in colour for only $1,200. **Book your spot today!**

RESERVATIONS:
To reserve advertising space, or for more information, please contact:

Ed Cosman
Phone: (888) 599-2228 x276 | Fax: (519) 429-3094
E-mail: ecosman@annexweb.com

Ed Cosman is the sales manager for *Drainage Contractor* and looks forward to working with suppliers to bring their messages to *Drainage Contractor* readers in 2013. Ed will be in touch soon to see what advertising will best fit your promotional program in Drainage Contractor.

FIELD TECHNIQUES | CONSTRUCTION MATERIALS | EQUIPMENT
CONTRACTOR PROFILES | DRAINAGE RESEARCH | THE ENVIRONMENT

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MECHANICAL REQUIREMENTS:

FULL PAGE

	Width	x	Depth
Type Area	7"	x	10"
Trim Size	8"	x	10 7/8"
Bleed Size	8 1/4"	x	11 1/8"

DOUBLE PAGE SPREAD

	Width	x	Depth
Type area	15 1/8"	x	10"
Trim Size	16"	x	10 7/8"
Bleed Size	16 1/4"	x	11 1/8"

OTHER AD SIZES

	Width	x	Depth
2/3 Page Horizontal	7"	x	6 1/2"
2/3 Page Vertical	4 1/2"	x	10"
1/2 Page Island	4 1/2"	x	7 1/2"
1/2 Page Horizontal	7"	x	4 7/8"
1/2 Page Vertical	3 3/8"	x	10"
1/3 Page Horizontal	7"	x	3 1/4"
1/3 Page Vertical	2 1/8"	x	10"
1/3 Page square	4 1/2"	x	4 7/8"
1/4 Page Horizontal	7"	x	2 1/4"
1/4 Page Vertical	3 3/8"	x	4 7/8"
Business Cards	3 3/8"	x	1 1/2"

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