

DRAINAGE CONTRACTOR

SERVING FARM DRAINAGE AND LAND IMPROVEMENT CONTRACTORS THROUGHOUT NORTH AMERICA FOR MORE THAN 45 YEARS.

Drainage Contractor is read avidly by contractors, suppliers and industry advisory personnel each year and is kept as a reference resource by readers: some 7,061 farm drainage and land improvement contractors in the United States, Canada and around the world look to Drainage Contractor as their most valuable source of information. High quality, technical information is written specifically for contractors to help them remain up to date and profitable. We have been serving the industry for more than 44 years!



2019 RATE CARD

MAGAZINE ADVERTISING RATES

SIZE	1ST AD	2ND AD
Full page	\$5,050	\$4,250
2/3 page	\$4,350	\$3,650
1/2 page island	\$4,150	\$3,450
1/2 page	\$3,650	\$2,950
1/3 page	\$2,450	\$1,950
1/4 page	\$2,000	\$1,600
1/6 Page	\$485	\$360
Business card	\$260	\$210

WALL CALENDAR AD (NOVEMBER ISSUE) **\$1,300**

Drainage Contractor produces an annual pull-out wall calendar. Ads on the calendar measure 6.5" x 2.75" and appear in colour for only \$1,300. Book your spot today!

RATE CARD EFFECTIVE: December 1, 2018

2019 MAILING DATES

May 10, 2019
November 1, 2019

AD BOOKING DATES

April 12, 2019
October 4, 2019

QUALIFIED CIRCULATION: 7,061

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DRAINAGE
AND LAND
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NORTH AMERICA.**



AD SIZES

FULL PAGE

Type Area	7"(w) x 10" (h)
Trim Size	8" (w) x 10-7/8" (h)
Bleed Size	8-1/4" (w) x 11-1/8" (h)

DOUBLE PAGE SPREAD

Type Area	15 -1/8" (w) x 10" (h)
Trim Size	16" (w) x 10 -7/8" (h)
Bleed Size	16- 1/4" (w) x 11-1/8" (h)

OTHER AD SIZES

2/3 Page Horizontal	7" (w) x 6-1/2" (h)
2/3 Page Vertical	4-1/2" (w) x 10" (h)
1/2 Page Island	4-1/2" (w) x 7-1/2" (h)
1/2 Page Horizontal	7" (w) x 5" (h)
1/2 Page Vertical	3-3/8" (w) x 10" (h)
1/3 Page Horizontal	7" (w) x 3-1/4" (h)
1/3 Page Vertical	2-1/8" (w) x 10" (h)
1/3 Page Square	4-1/2" (w) x 5" (h)
1/4 Page Horizontal	7" (w) x 2-1/4" (h)
1/4 Page Vertical	3-3/8" (w) x 5" (h)
Business Cards	3-3/8" (w) x 1-1/2" (h)



SPECIAL PROMOTION: "COMPANY ON THE MOVE" \$5,500

This two page spread allows you to tell the industry "your story" for a very reasonable price. For only \$500 more than a full page ad, you receive a second page to highlight your company's products, services or whatever you feel would be of interest. As a guideline, we suggest 650 words of copy and three images to act as illustrations. This will make up the left hand page. The right hand page will be a full colour ad. We can assist in the layout at no extra cost (if needed). Have a look at a recent example of this feature.

FOR ADVERTISING, CONTACT



Sharon Kauk has been employed by Annex Business Media for the last thirteen years and brings more than 25 years of advertising sales experience to her new role.

Her strong advertising and conference background, along with her positive, ambitious attitude and networking skills, make her a great asset to the Drainage Contractor brand.

NATIONAL SALES MANAGER

Sharon Kauk
skauk@annexbusinessmedia.com
519-429-5189

EDITOR

Stefanie Croley
scroley@annexbusinessmedia.com
888-599-2228 ext. 277

ASSISTANT EDITOR

Stephanie Gordon
sgordon@annexbusinessmedia.com
416-510-5116

CIRCULATION

subscribe@drainagecontractor.com

ACCOUNT CO-ORDINATOR

Barb Comer
bcomer@annexbusinessmedia.com
1-888-599-2228 Ext 235

PRODUCTION MANAGER

Angela Simon
asimon@annexbusinessmedia.com
1-888-599-2228 Ext 232

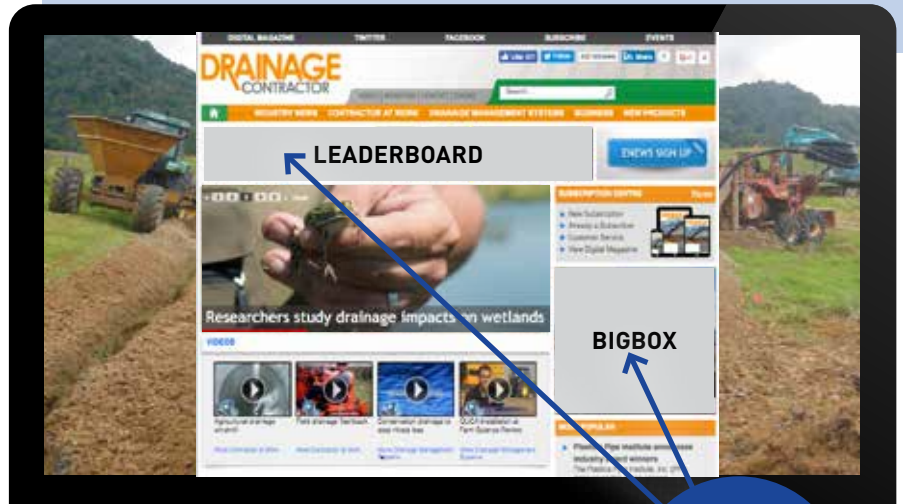
GROUP PUBLISHER

Martin McNulty
mmcnulty@annexbusinessmedia.com

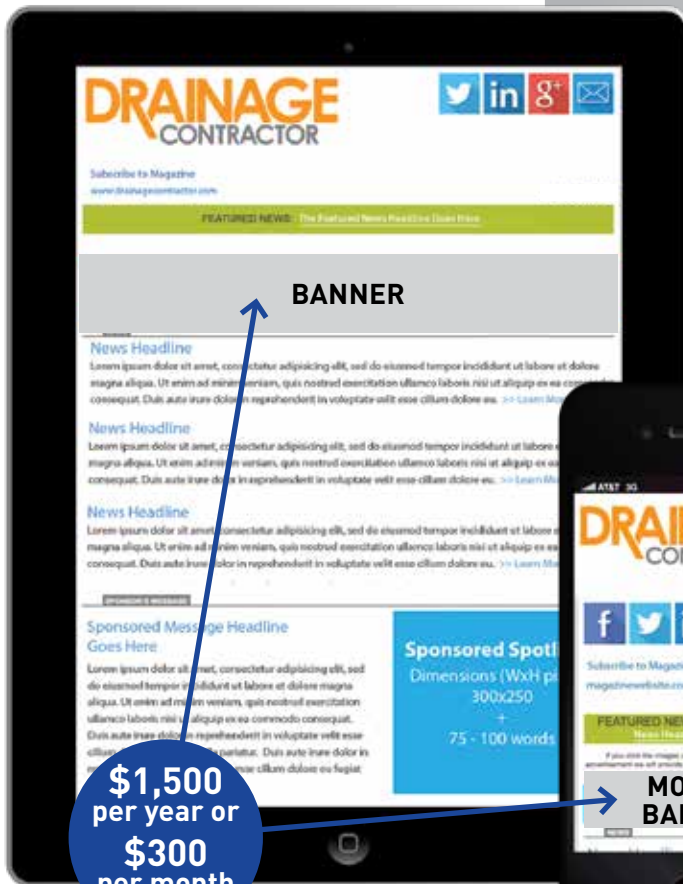
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**SERVING FARM
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The Drainage Contractor website, drainagecontractor.com, launched in February 2013 and has more than 32,000 page views per year from more than 15,000 unique users. There is an opportunity to include an ad message on our site.



**\$1,500
per year or
\$300
per month**



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\$300
per month**



**MOBILE
BANNER**

Our editorial team also puts out an e-newsletter twice a month with the latest news and information for the agricultural land improvement industry. A sample newsletter is shown to the left. A sponsored content section is available, as well as a banner ad spot.

**TO RESERVE ADVERTISING SPACE,
OR FOR MORE INFORMATION, PLEASE
CONTACT:**

SHARON KAUK
Phone: 519-429-5189
E-mail: skauk@annexbusinessmedia.com



DRAINAGE CONTRACTOR
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105 Donly Drive S, Simcoe ON N3Y 4N5
www.annexweb.com

DRAINAGE CONTRACTOR

**WE SURVEYED
OUR READERSHIP
IN 2017. HERE
ARE SOME KEY
FINDINGS:**



DID YOU KNOW?

55%

OF OUR READERS HAVE CONTACTED
ADVERTISERS DIRECTLY FROM DRAINAGE
CONTRACTOR ADS!

78%

OF OUR READERS INDICATE THEY HAVE
DIRECT PURCHASING INFLUENCE WITHIN
THEIR ORGANIZATION; YOUR MESSAGE WILL
BE REACHING YOUR TARGET AUDIENCE!

100%

OF READERS RATED DRAINAGE
CONTRACTOR FROM EXCELLENT TO GOOD
OVERALL!

100%

INDICATE DRAINAGE CONTRACTOR MEETS
THE NEEDS OF THEIR INDUSTRY!



TO LEARN MORE ABOUT DATA FROM OUR READERSHIP INSIGHTS PROGRAM, CONTACT:

SHARON KAUK

Phone: 519-429-5189 | E-mail: skauk@annexbusinessmedia.com

Statistics are based on responses to our May 2017 readership knowledge survey